



World Economic Forum Global Shapers Community

London Hub II 2025-26 Impact Report

July 2026

Prepared by Jiajin Li





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1.1 Foreword by Curator

Dear Reader,

This year has flown by in the best possible way, and I feel immensely proud and privileged to have served as Curator of London Hub II.

Stepping into this role after outgoing Curator Reese Wong and outgoing Impact Officer Jack Nguyen, and working alongside Vice Curator Rebecca Fayad and Impact Officer Jiajin Li, has been nothing short of extraordinary.

Our focus this year centred on three core pillars:

- Shaping the Community: refocusing the Hub's time, resources, and energy on meaningful project work.
- Shaping Other Shapers: strengthening collaboration with London Hubs I and III, the wider UK&I network, and the Global Shapers Community.
- Shaping Yourself: investing in skill-building, well-being, and a deeper sense of belonging so every Shaper feels supported, connected, and empowered.

On the impact side, we launched new projects and strengthened existing ones, expanding our reach and supporting even more beneficiaries across London. On the Hub side, we significantly enhanced our capacity, resources, operations, and governance to ensure the Hub truly works for all of us and supports our growth as individuals and as Shapers.



Natalie Magness
Curator



We also welcomed a brilliant cohort of new members who brought fresh ideas, energy, and perspectives. Their contributions pushed us to stay adaptable, ambitious, and forward-thinking. Our Hub's strength has always come from its diversity and inclusivity, and this year we continued to build meaningful relationships with partners and organisations who share our commitment to positive change.

I am deeply grateful to every Shaper for their dedication, to our partners for their trust and support, and to our wider community for believing in our mission. As my term as Curator comes to an end, I'm genuinely excited to hand over to our new Curatorship Team, in whom I have complete confidence to lead the Hub into its next chapter.

I encourage all of you to stay committed to our shared mission. Keep challenging assumptions, pushing boundaries, and striving for excellence. The impact we can create together is extraordinary. Thank you for the privilege of leading this remarkable Hub. Here's to another year of growth, learning, and meaningful change.

Natalie Magness
Curator, Global Shapers London II Hub



Jiajin Li
Impact Officer

1.2 Executive Summary

2025-26 was a year of stronger focus, deeper delivery, and growing momentum for Global Shapers London Hub II. As the hub continued to mature, we placed greater emphasis on building a more structured, collaborative, and impact-driven community. This was a year marked not only by activity, but by clearer priorities, stronger partnerships, and more intentional delivery.

Project Impact and Expansion

In 2025-26, London Hub II continued to take a focused and strategic approach to impact. Rather than expanding the number of initiatives, we concentrated our efforts on strengthening a core portfolio of projects, allowing for more intentional resource allocation, deeper community engagement, and better continuity across the year.

Several projects developed beyond one-off activities into more structured programmes, including workshop series, school engagement, mentorship networks, and partnerships with external organisations. This shift supported stronger delivery and helped create models that are more sustainable and easier to build on over time.

As a result, London Hub II's work is becoming not only more visible, but also **more sustainable, scalable, and grounded** in the needs of the communities it serves.



Strategic Partnerships and Community Engagement

Our partnership network grew substantially, thanks to both grassroots outreach and strategic positioning. This year we engaged:

- **Multinationals and professional organisations** (e.g. LinkedIn, BNP Paribas);
- **Local community organisations and schools** (e.g. Greenwich Homeless Project, Bethwin Road Neighbourhood Adventure Playground, Winton Primary School, Quarry Bay School); and
- **Academic institutions** (e.g. Imperial College London).

Hub Infrastructure-building

Our leadership team prioritised structure and support, introducing:

- A **Project Tracking System** to monitor milestones and impact metrics
- **HubConnect**, a formal 3-month mentorship programme for new members
- Enhanced member engagement tools like **Coffee Roulette**, **Network Map** and **monthly wellness initiatives**
- **Annual membership fee**, aligning with other London hubs and improving our financial sustainability and governance

Internal Capacity-building

We ran curated learning experiences and expanded our external visibility, including:

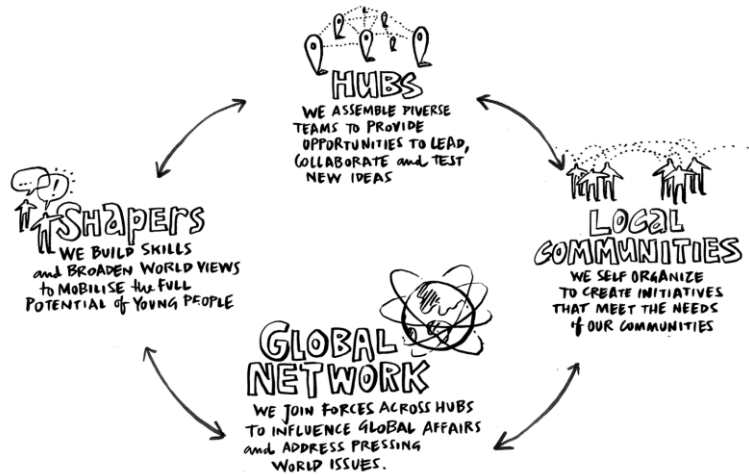
- **UKI Retreat 2026**, fostering cross-hub collaboration, peer learning, and stronger community ties across the region

With stronger infrastructure, deeper partnerships, and a more inclusive model for engagement, London Hub II is well positioned to scale its impact and build lasting community outcomes in 2025-26.



1.3 Global Shapers Community

In 2011, Professor Klaus Schwab, Founder and Executive Chairman of the World Economic Forum, founded the Global Shapers Community to empower young people to play an active role in shaping local, regional and global agendas. Born out of the World Economic Forum, the Global Shapers Community is a network of inspiring young people under the age of 30 working together to address local, regional, and global challenges. Today, the Global Shapers Community has 11,000 active Shapers, 4,000 Alumni spread across 502 city-based hubs in 155 countries and territories.



Key Impact Areas

The Global Shapers Community is a community of action. The work undertaken by Global Shapers hubs spreads across six areas of impact, aligning with 11 United Nations Sustainable Development Goals (SDGs):

- Create inclusive communities;
- Reskill for future;
- Improve health and well-being;
- Deliver basic needs;
- Protect the planet; and
- Strengthen civic engagement.



1.4 London Hub II

Hub Foundation

Founded in 2022, London Hub II recruited and onboarded its first batch of Shapers in late 2022. Under the robust leadership of our Founding Curator, Aaron Sherwood, London Hub II developed into an impact organisation with strong bonding and clear directions. In March 2024, the 2024-25 Curatorship Team was elected, bringing three new members to the leadership of the Hub.



Founding Curator
Aaron Sherwood

2025 – 26 Curatorship Team



Curator
Natalie Magness



Vice-Curator
Rebecca Fayad



Impact Officer
Jiajin Li

2025 Recruitment Drive and Hub Expansion

Driven by expanding project needs, London Hubs I, II and III held their second London cross-hub recruitment drive in August 2025. Through this successful recruitment drive, London Hub II onboarded 7 new London change-makers in Q4 2025, bringing hub membership to 28.

Hub Members



Aaron Sherwood
Founding Curator



Natalie Magness
Curator



Belinda Ng
Project Lead



Jack Nguyen
Global Shaper



Disha Takle
Global Shaper



Yemi Adeola
Project Lead



Cathy Yitong Li
Global Shaper



Carl Sorensen
Global Shaper

Hub Members



Reese Wong
Global Shaper



Rebecca Fayad
Vice Curator



Jiajin Li
Impact Officer



Ved Nathwani
Global Shaper



Devangini Vanalia
Global Shaper



Melissa Tranfield
Global Shaper



Stefanie Mulder
Global Shaper



Isaac Kongolo
Project Lead

Hub Members



Hillary Wanhoji
Project Lead



Akilah Cheung
Project Lead



Emily Li
Project Lead



Linus Alpsten
Global Shaper



Angelica Ngai
Global Shaper



Catherine Jonan
Global Shaper



Sophia Yang
Global Shaper



Anika Ali
Global Shaper

Hub Members



Alysha Alva
Global Shaper



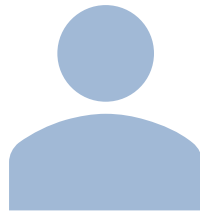
Kate Mallory
Global Shaper



Hatidzhe Mehmed
Global Shaper



Davide Gallo
Global Shaper



Yajvee Kowlessur
Global Shaper



2. Impact and Projects

2.1 Impact Overview

2.2 Hub Projects

- Food4All
- Fix Our Future
- Her Seat at the Table





3

Active hub projects

10+

Institutional supporters

2.1 Impact Overview

In 2024-25, we are running 4 projects aligned with key Global Shapers Community Impact Areas



Fix Our Future (supported by Clifford Chance)

Empowering young Londoners to kick-start their own project to combat climate change



Food4All (supported by Community Trust, Hubbub, and Oxford House)

Developing an expanding network of community fridges in vulnerable locations in London



Her Seat at the Table

Empowering young women in London to navigate career challenges with confidence, authenticity, and practical skills



2.2 Food4All

Supported by Community Trust, Hubbub and Oxford House

Food price rises have put huge pressure on Londoners' budgets, especially low-income Londoners who have to spend a higher proportion of their income on food.

Targeting areas with limited access to food banks, we are developing and operating an expanding network of community fridges, hoping to reduce food waste and alleviate food poverty under the ongoing cost of living crisis.



Belinda Ng
Project Lead



Isaac Kalonji
Project Lead

1 in 5

Households in London experience food insecurity (UK Parliament, 2023)

1 in 6

Children in London experience food insecurity

1 in 4

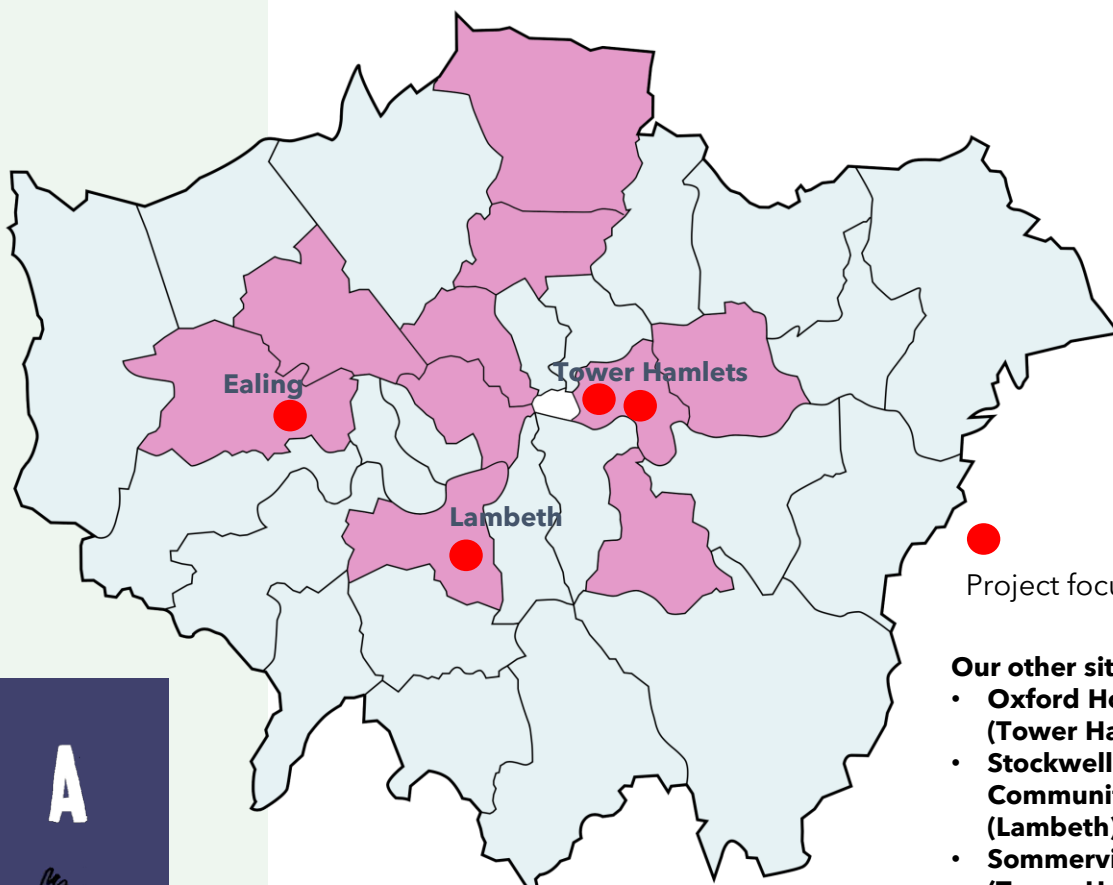
Parents in London have to skip meals so that children can eat



90%

Of 624 food banks surveyed in London are concerned about increasing demand this year (Felix Project Survey)

London's poorest boroughs (Trust for London, 2023) - Westminster, Camden, Tower Hamlets, Newham, Ealing, Wandsworth, Enfield, Haringey, Brent and Lewisham



Project focus sites

Our other sites:

- **Oxford House** (Tower Hamlets)
- **Stockwell Community Trust** (Lambeth)
- **Sommerville** (Tower Hamlets)
- **Northolt Food Hub** (Ealing)

A



DELIVER BASIC
NEEDS

Our superpower: unlocking resources

Leveraging on our shaper community networks to unlock funding and expertise from corporates and other organisations for local organisations, civic centres and any other venue or organisations looking to target food poverty

1

Increase food supply

Connecting community centres to partners (incl. Neighbourly and Felix Project) to supply food

Help households in need access more healthy and nutritious food through the sponsorship of fridges and freezers;

Connecting food hubs to Hubbub to maximise reach;

Aiming to combat food insecurity in London

2

Increase food education

Healthy and sustainable diet education for people in underprivileged communities, with a focus on those below the age of 21 years old

Demystifying healthy eating

3

Combat food waste

Connect sites /individuals with surplus food to community fridges.

Sponsorship of freezers that prevent food spoilage at existing community fridges.

Aiming to reduce food waste from not-yet-consumed food items



Case Study

Stockwell Community Trust

Community centre based in Stockwell which hosts a variety of events, groups, a café and educational programmes



Key impact we have been able to create through provisioning of the freezer

The Trust can now serve at least 40 freshly prepared hot meals a day - that's 240 meals per week. The freezer enables at least 60 further meals a week. Chef estimates that each vegan meal weighs about 1.2kg - 1.3kg. These are hearty, vegan meals full of vegetables and responsible proteins. This is because they are now able to freeze items overnight. Thus, if they run out of a freshly-cooked meal, they can offer a client a safely preserved plate from the previous day. They have found that the freezer has enabled them to store an additional 180kg (180L) of food per week.

Other key benefits of the freezer

In addition to keeping food ready for re-heating the next day, it has also allowed them to serve more long-term items. For example, they are collecting donations of ice cream for the summer in preparation for their kids' program.

The freezer has also allowed chef to freeze donations of herbs. Our clients has commented that the addition of these herbs to their meals makes them feel as if they have having lunch in a 'fancy restaurant.'

In addition to storing long-term food, we also receive a supply of ready-meals. These meals are in small, plastic boxes which the clients love. By making our clients feel special, we are not only improving their dietary health, but their mental health as well.

Food education: many of their clients had no idea how to cook a courgette. However, because chef has cooked them in a nutritious and tasty meal (with the option of using some of the delicious frozen ingredients enabled by the freezer), they are now a favourite in The Trust.



Key milestones achieved so far

- Provided two further community fridges to organisations in need, including Greenwich Homeless Project and Bethwin Road Neighbourhood Adventure Playground.
- Supported Greenwich Homeless Project's food provision for people experiencing homelessness, helping them store breakfast items and fresh produce for around 220 meals per week during their shelter season.
- Expanded the Food x Finance nutrition workshops to two new schools, reaching 230 students across the UK and Hong Kong.
- Delivered tailored workshops to 110 students at Winton Primary School, helping them learn about nutrition and healthy food choices through practical, real-life activities.
- Took the workshop global for the first time through Quarry Bay School in Hong Kong, where 120 Year 3 students took part in a culturally adapted session.
- Demonstrated the project's potential to scale through both direct community support and school-based food education.

Proudest achievement

Delivering the 'Food x Finance' workshop in Belinda's very own primary school was incredibly special and impactful. The workshop content that we deliver normally to London primary schools was adapted by replacing food items with items more commonly found in Hong Kong supermarkets. The pricing and currency was also adapted.

Looking forward

Currently, we are working on a Version 2 of the 'Food x Finance' workshop which will expand the 'shopping' experience beyond a supermarket to also other categories of spending in life, designed to consider budgeting and spending in a more holistic way. This will be piloted with Winton Primary School in May this year.



2.2 Fix Our Future

Supported by Clifford Chance and the London Educational Trust



Yemi Adeola
Project Lead



Disha Takle
Project Lead

Today our world is 1.1°C warmer than in pre-industrial eras. Without urgent action by all members of civil society, temperatures could rise a catastrophic 1.5°C-2°C between 2026 and 2042. Young leaders have since raised awareness in their communities, promoted lifestyle changes, and advocated for the rights of vulnerable groups, including Indigenous peoples.

But more is needed, especially in urban locations like London, where burning fossil fuels contributes up to 80% of emissions, and poor waste management makes London the 18th most polluted city in the world. As the climate crisis exacerbates and inequality widens, young Londoners must become change agents for the future.

By enhancing civic and political participation, the Fix Our Future project aims to strengthen civic engagement among 16-25-year-olds by offering a climate action toolkit to support experiential learning on climate-related community challenges. By equipping young people with the knowledge, information, and opportunities to contribute to a healthy, participatory democratic society, we will ensure that no young voice is left unheard.

Our approach is **youth-centric** and leverages **technology-based solutions** as well as **hands-on learning** to empower young climate activists and build climate-resilient communities across London, one neighbourhood at a time.



Short-term objectives

- Strengthen civic engagement among young people aged 16–25 years old
- Deliver civic education workshops in schools / colleges / universities, focused on climate action and careers through the introduction of tools (knowledge, tech, arts and sciences) that enriches civic participation, protects the planet, and safeguard livelihoods

Long-term objective

- Empower young people to take more active roles in improving their local communities by encouraging peer-led experiential learning

Engagement & Reach

- Delivered workshops at All Saints Catholic School in Dagenham and Southfields Academy, reaching 170 students in total, including Year 7 students and students with special educational needs.
- Shared project learnings through a green careers and skills panel at Roundwood Park School in Hertfordshire.
- Consulted with Another Way, a non-profit organisation, and a UCL academic to gather feedback on the project's current direction.
- Curated a database of around 45 sustainability professionals across the corporate, non-profit and public sectors.
- Built a resource bank of around 50 sustainability and green careers resources, made available through Linktree.



Key milestones achieved so far

- Designed and delivered four workshops across two schools, engaging students aged 11 to 17 on climate careers.
- Reached 170 students in total through workshops at All Saints Catholic School, Dagenham and Southfields Academy, including Year 7 students and students with special educational needs.
- Developed a new interactive “climate futures council” activity, where students take on career roles, work together, and practise teamwork, communication and idea generation.
- Fully refreshed the workshop materials, slides and resources based on 2023 to 2024 feedback, including a hands-on movement activity to keep students engaged.

Proudest achievements

We have become much stronger at adapting content for younger audiences. The quality of our workshops has improved significantly, and we are now better able to turn real industry insights into engaging and practical learning experiences for secondary school students.

Looking forward

Having delivered a strong year of school workshops, the team is now taking stock of what comes next. We're reflecting honestly on whether the current workshop format is the right fit for our capacity going forward, and actively exploring new ways to reach and work with both school and university students. This includes considering a greater focus on university engagement. We expect to confirm our direction later in the year.

An illustration of six diverse people of various ages and ethnicities holding hands in a line against a light blue background. From left to right: a woman with dark hair and a pink top, a Black woman with a yellow crop top, a woman with dark hair and a white top with a purple skirt, a woman with glasses and an orange dress, a woman with red hair and a yellow cardigan, and a young boy with a purple shirt and white skirt. They are all smiling and looking forward.

A circular portrait of Dr. Yanyan Chen, a woman with long dark hair and glasses, smiling. She is wearing a dark jacket over a white shirt. The background of the portrait is teal with a yellow outline.

The World Economic Forum's Global Gender Gap Report 2025 reminds us that true gender equality remains a distant prospect, with full parity projected to take more than a century at the current pace. In response to this ongoing gap, Global Shapers London Hub II initiated a programme to better understand and address the everyday challenges women face in the workplace. Grounded in the lived experiences of early- and mid-career women in London, the programme moves beyond theory to offer practical, community-based solutions that build confidence, foster connection, and promote advocacy.

As part of this initiative, we surveyed 35 early- and mid-career women based in London. Their stories revealed a powerful and recurring theme: many struggle to bring their authentic selves to work. Over one-third disclosed feeling pressured to conceal or modify key aspects of their personalities simply to fit in. This aligns closely with findings from McKinsey & Company and LeanIn.Org's Women in the Workplace 2023 report, which shows that one in three women downplay their personal style or behaviour. This pattern steadily erodes confidence and engagement.



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Short-term Objective

- Build on the success of the pilot by running the next cohort with improved content, clearer structure and stronger participant support.
- Strengthen the early community by keeping participants engaged through alumni activities, mentorship and monthly drop-in sessions.

Long-term Objective

- Scale the programme into a sustainable career development platform for women and young professionals.
- Run two cohorts per year, supported by a strong alumni and ambassador community.

Expected Outputs

- Scaling the program
 - Run 2 cohorts per year
 - Secure ≥ 2 strategic partners / sponsors for long-term sustainability
 - Build a replicable model for other Shaper hubs
- Community & engagement
 - Launch always-on alumni community, including:
 - Ambassador program
 - Mentorship
 - Monthly drop-in clinics (career planning, mock reviews)
- New formats & offerings
 - Career development bootcamp
 - Annual HSATT summit
 - Podcast and thought leadership content
 - Community events (walk & talks, supper clubs, retreats)

Key milestone achieved so far

Designed and delivered a 4-week pilot programme from zero brand and minimal budget, attracting 18 active participants, a 25-person waitlist, with 100% of speakers willing to return.

Proudest achievements

- Successfully designed and delivered a high-impact pilot programme from scratch, achieving:
 - Strong satisfaction (4.3/5 overall from post-program participant survey)
 - 9.3/10 would recommend us to a friend
 - Tangible community formation (with 30 people strong and growing, with majority of participants planning to reconnect)
 - Full speaker retention for future cohorts
- This demonstrates clear product-market fit and strong potential for scale.



3. Beyond Hub Projects

- 3.1 World Economic Forum Events
- 3.2 Hub Socials





Summer Davos

In June 2026, London Hub II was represented at the World Economic Forum’s Annual Meeting of the New Champions in Dalian, China, also known as “Summer Davos”, by Shaper and former Curator Reese Wong. Reese was selected as part of a delegation of 60 Global Shapers from 40 countries, joining leaders from business, government, civil society and the innovation ecosystem for discussions under the theme “Innovating at Scale”. His participation reflected the Hub’s continued contribution to global conversations on technology, leadership and inclusive progress, as well as the wider role of the Global Shapers Community in bringing youth perspectives into high-level international convenings.

A key area of reflection from AMNC was the future of artificial intelligence and its implications for institutions, communities and society. Reese’s reflections centred on the idea that the next phase of AI will not only be defined by building more powerful models, but by turning intelligence into broad-based prosperity. Across sessions and conversations, themes of organisational readiness, trust, governance, data infrastructure, change management and human adoption emerged as critical to realising AI’s potential. For London Hub II, AMNC reinforced the importance of equipping young leaders to engage thoughtfully with emerging technologies and to help shape systems that translate innovation into shared progress.





SHAPE Europe

SHAPEs are regional events created by Shapers for Shapers. In 2025, our Hub member, Melissa Tranfield attended SHAPE Europe in Brussels – a 3-day gathering filled with workshops, masterclasses, and collaborative sessions. This was also where our project Food4All was proudly selected from over 80 initiatives across Europe, highlighting the impact our Hub continues to make.





GSC Annual Summit @Geneva

This July, our Curator, Natalie Magness, proudly represented London Hub II at the Global Shapers Community Annual Summit in Geneva – a flagship gathering of over 500 Hubs from around the world.

Natalie joined fellow Curators for a week of intensive workshops and collaborative sessions focused on strengthening local impact, fostering community leadership, and navigating global challenges with empathy and action. The summit brought together a diverse group of young leaders, many of whom are driving change in cities facing conflict and hardship – a powerful reminder of the courage and resilience that fuels the Global Shapers network.





4.2 Hub Socials

We brought together **London Shapers and Visiting Shapers** from Fukuoka, Algiers, San Jose (Costa Rica), Tunis, Amman, Nairobi, Prague, Kyiv, Lima, LA, and SF Hubs at the **Barbican Centre** for a **winter get-together**.



Through a collaboration with the [Young Professionals in Foreign Policy](#) and [Ripple Social Club](#), we hosted a curated experience for 40+ friends from **policy & impact, founder-builders, operators**, and culture at the Tate Modern.



We hosted **London and Visiting Shapers** at **Russell Square** for a picnic to enjoy the spring sunshine and collect **feminine hygiene product donations** for London Hub I's [Project Red Circle](#).

The **Cambridge Hub** invited London Hub II's Shapers to an **Away Day** to explore their city, the beautiful colleges, and join their Hub meeting.



In December 2025, we hosted a **Cross-London Hubs Christmas party** where we celebrated our wins for the year over good food and festive cheer.



In June 2026, the London Hubs were honoured to meet **Mrs. Jane Ittogi, First Lady of Singapore**, at the **Royal Society of Arts**, where we discussed how young people are part of the solution to **society's most pressing challenges**.



In February, the **Belfast Hub** hosted the **2026 UK&I retreat** where we connected with fellow Shapers across the country, explored the beauty of Newcastle and Belfast, and enjoyed a weekend in nature and good company.





4. Looking Forward

4.1 2025-26 Strategy





2026-27 Curatorship Team



Stefanie Mulder
Curator



Melissa Tranfield
Vice-Curator



Anika Ali
Impact Officer

5.1 2026-27 Strategy

As this Impact Report demonstrates, London Hub II has incredible momentum. Under the leadership of the 2026-27 Curatorship, we will build on our strong foundations and catalyse this potential.

We aim to do this by creating impact across three priorities:

- Strengthening Community
- Accelerating Scale
- Amplifying Voices

Strengthening Community

Goal: Relationships are our foundation. Everything we do should strengthen bonds and unlock our collective intelligence.

- Prioritising building hub connection and collaboration
- Focus on skills development and peer learning
- Greater access to global opportunities

Accelerating Scale

Goal: Scaling project impact through strategic support

- Increased access to resources and project support
- More space to cross-pollinate ideas and problem-solve together

Amplifying Voices

Goal: Increase London Hub II's global presence

- Showcase our shapers, their projects, and their stories
- Build social presence and tell our story proactively
- Deepen our collaboration with other hubs

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